



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date 05-05-2023

**Certificate Distribution Ceremony for Add un Certification Course Completion of
Export Import Management and Event Management**

Objectives of the Certificate Awarding Ceremony

- The purpose of this communication is to discuss the pedagogy of the EXIM course and its unique selling proposition.
- The proposed approach involves incentivizing students to successfully complete a certificate course by conferring upon them certificates from the management team at UKA TARSADIA UNIVERSITY.
- To encourage students to share their experiential knowledge gained during the course.
- The objective is to cultivate a cohort of emerging entrepreneurs with the ability to foster exports for India.
- • A hands-on tutorial on developing a creative strategy for addressing difficult Exports issues and putting it into practice.

Date	05-05-2023
Time	01:30 pm to 3:00 pm
Venue	Mandap Auditorium
Number of Students	120 Students of TYBBA
Guest	Dr. D. R. Shah, Dr. Kiran Pandya
Coordinator	Ms. Bhavna Patel and Dr. Trishna Shah
Category	Management Club

About the program:

Welcome Address was given by Bhavana Madam and then course content and pedagogy were shared by PARVEZ MALEK

The Senior Management Team from UKA TARSADIA UNIVERSITY had come to appreciate and even given moral boosting for EXIM Course completion student and wish them all the very best for their future career and business enterprises.

1. Honourable Provost Dr D. R. SHAH SIR
2. Dr Kiran Pandya Sir- Dean of Commerce and Management
3. Dr Krunal Patel Sir- Director SRIMCA
4. Dr Vijay Gondaliya Sir- Director BVPIM

Above dignitaries shared about importance of value based course of EXIM and way it will impact career opportunities to them for jobseekers. Even family managed businesses can be taken to new heights by this course learning's by contributing to the India economic improvement.

Students were encouraged to take further studies in domain of EXIM too for masters courses.

Dignitaries were welcomed by Ms Bhavana Madam and also Dr. Vijay Gondaliya Sir was moderating entire session and vote of thanks was given by Mr Parvez Malek.

Outcome: The Learning's to the students from the above game changer EXIM Course

1. The students had practical learning's on all 7 modules of EXIM Course in depth.
2. Students were even given practical knowledge on sourcing of suppliers and even intermediaries from international markets
3. The need to work on export market entry by proper marketing research was effectively trained on.
4. The need to focus on building innovative solutions for EXIM Business
5. The need to get action based rather than just dreaming to get strategies implemented.
6. Importance of being ethical in business and service to stake owners of business in international markets.

All The sessions for EXIM Course were very innovative and students enjoyed the practical tips given Experienced Mentors from EVEG INTERNATIONAL PVT LTD.

All 22 students of Export-Import Management and 45 Student of Event Management received the certificates of successful course completions from the dignitaries of UKA TARASADIA UNIVERSITY.

